

William J Crook Curriculum Vitae

ANIMATION/POST-PRODUCTION



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PROFILE

I am an Animator/Compositor with 3 years experience and a broad knowledge of tools and techniques. I am looking for interesting projects involving After-Effects, Photoshop, Final Cut, Flash or traditional animation and enjoy having creative control of a project.

In 2008 I co-founded animation/illustration collective, Treat, to focus on making exceptional, unusual work with like-minded people. Through Treat and my own projects I am comfortable with handling all aspects of a project from concept and direction to production and delivery.

You can find my showreel/personal projects at www.williamjcrook.com and my commercial/collaborative work at www.treatstudios.com.

EXPERIENCE

2010	project	Vogele Shoes - Online ad campaign
	role	Animation
	production	Jung von Matt, Zurich
	project	Cartoon Network – Pilot development
	role	Storyboarding, editing
	production	Turner, London
	project	Sony Ericsson – Mobile content
	role	Character animation
	production	UsTwo, London
	project	E4 Slackers Club – TV spot
	role	Concept, compositing
	production	Treat, London
2009		
	project	Coca-Cola – TV spot
	role	Compositor
	production	Nexus Productions, London
	project	Channel 4 – Septimus Severus
	role	Compositor
	production	Sherbet, London
	project	Comberry – Cartoon Series pilot
	role	Lead post-production
	production	Comberry, Shanghai
	project	Bat For Lashes – Visuals for live music
	role	Compositing
	production	Treat, London
	project	The Decemberists - Stage Visuals for 'The Hazards of Love' tour
	role	Compositing
	production	Hornet, USA
2008		
	project	Universal Music – Animated Documentary on Abba
	role	Production, compositing
	production	Treat, London
	project	The London Sinfonietta – TBA! Animated installation for live music
	role	Art direction, animation
	production	Treat, London

EDUCATION

2006-08	Kingston University - B/A Animation and Illustration (distinction) (nominated for the British Animation Awards best student film 2007)
2005	Chelsea Institute of Art and Design - Foundation Studies in Art and Design (with merit)

INTERESTS/OTHER WORK

- Contemporary experimental animation, animation as art, work which references fundamental techniques of animation.
- Interaction design, installations, software art, code as art (I also designed and coded www.williamjcrook.com and www.treatstudios.com)
- Technology-based moving image, visual representations of data.